

LEARN STUDIO LEVEL ANIMATION SKILLS

Study and Improve your earning capacity in the animation industry.

TABLE OF CONTENTS

About Magic Lab Academy	1
Words from the Founder & CEO	2
Why Magic Lab Academy	3
Our Schools	4-11
Student Benefits	12
Tutors & Facilitators	13
Post Training Plan	14-16
Partners	17-18
Eligibility	19
Application Process	20-22
Tuition	23-24
Testimonial	25
Contact Information	26

ABOUT OUR ACADEMY

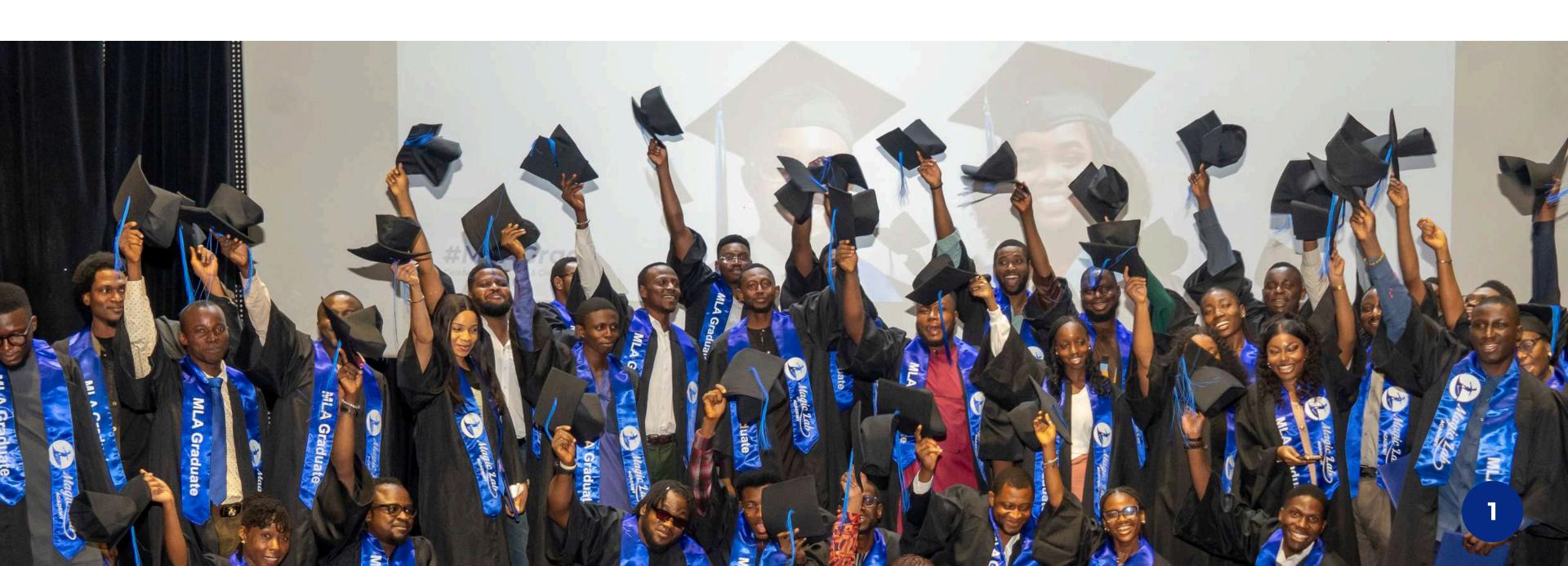
Magic Lab Academy provides one-year specialisation diploma programs in Animation, Game Design and Development, VFX and Film Making. We are a gateway to a world where creativity knows no bounds. Our mission is to make a significant difference by nurturing the future leaders of Africa's animation industry.

Our programmes exposes students to world-class education delivered by seasoned professionals and award-winning animators who bring industry experience directly into the classroom. Our faculty is dedicated to nurturing your talents, guiding you to master the art and science of animation.









WORDS FROM THE FOUNDER & CEO

Magic Lab Academy's mission has always been crystal clear: we aspire to establish the premier animation institution in Africa, a nurturing ground that brings forth and presents young African talents to the global stage. In this part of the world, millions of young individuals enter the global job market annually, often without a clear path to realize their full potential and compete on the global stage. At Magic Lab Academy, we're committed to addressing this challenge.

Under our mentorship and with our distinct educational approach, we're dedicated to arming young Africans with the skills necessary for a truly limitless career. Our focus extends beyond education; we're passionate about creating employment opportunities and enhancing skill capacity.

This vision unites our students, faculty, partners, clients, and staff. If you're reading this, it's likely a vision you hold for yourself, your future, or your team. Together, we will realize this goal.

We appreciate your initiative in taking the first step toward becoming a part of this remarkable journey!

FERDY ADIMEFE
Founder/CEO



WHY MAGIC LAB ACADEMY



Industry Partnership Excellence

Leverage our industry connections for real-world experience, internships, and mentoring that launch your successful career.



Tailored Industry-Ready Curriculum

Our curriculum meets industry demands, covering traditional techniques and cutting-edge software, including AI tools, to prepare you for success in animation's evolving landscape.



Learn Anywhere, Anytime

Access your education on your terms. Our online learning platform lets you learn from anywhere, fitting your schedule. Whether you are at a saloon, on the go or at the beach



Studio-Grade Facilities

Access industry-standard software and tools for a successful career.



Global Community and Diversity

Join an international student community that celebrates diversity and embraces varied perspectives.







School of 3D Animation



School of 2D Cut-Out Animation



School of Story & Scripts Development



School of 2D Traditional Animation



School of Game Design & Development



School of CGI & VFX

SCHOOL OF 3D ANIMATION

Explore the digital realm where imagination knows no bounds. Learn to sculpt characters and worlds in three dimensions, and bring them to life with cutting-edge software. Discover the world of 3D animation and become a storyteller of the future.



- 3D Character & Environment
- 3D Character Animation
- 3D Rigging & Rendering
- 3D Motion Design
- Sound/ Foley Desig



SCHOOL OF 2D CUT-OUT ANIMATION

Unleash your creativity in the School of 2D Cut-Out Animation. This school marries the charm of 2D with the efficiency of cut-out techniques. Dive into a world where characters and scenes are like movable puzzle pieces. Learn to craft unique narratives that captivate audiences and artists alike.



- 2D Cut-out Character & Environment
- 2D Cut-out Character Animation
- 2D Cut-out Rigging
- 2D Cut-out Concept Development
- Sound/ Foley Design

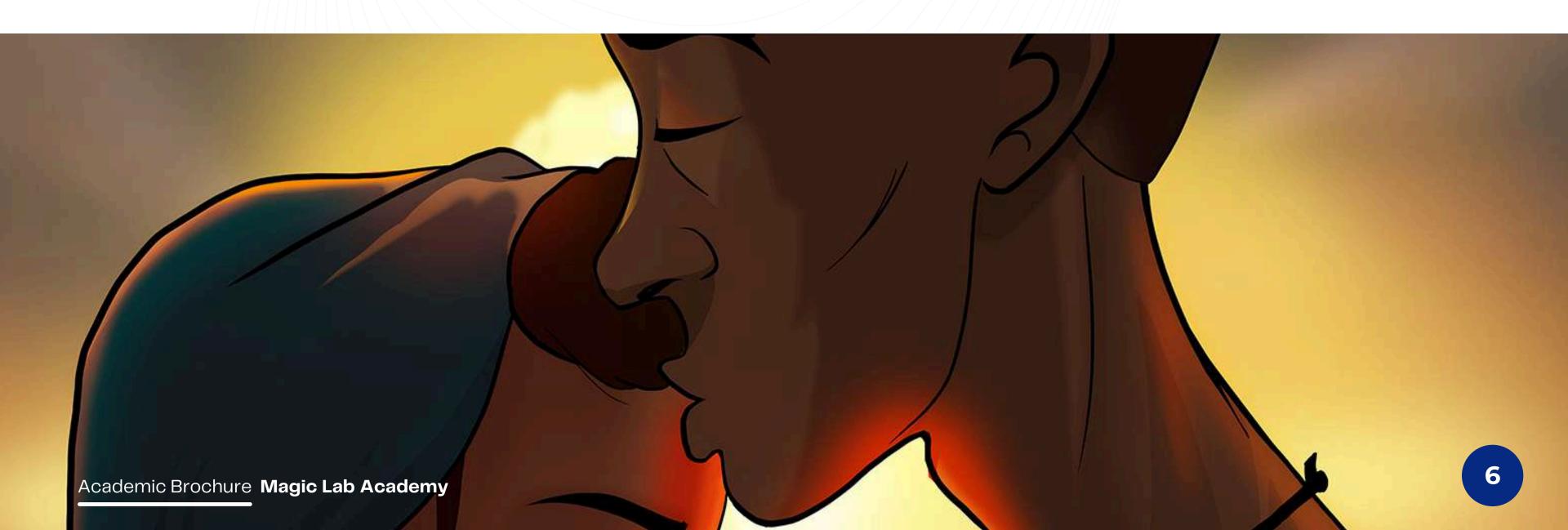


SCHOOL OF 2D TRADITIONAL ANIMATION

Dive into the timeless art of 2D Traditional Animation. This school celebrates the classic techniques that brought beloved characters to life for generations. Master the principles of animation, breathe life into characters, and create stories that resonate. Join us in preserving and advancing this cherished craft.



- 2D Character & Environment
- 2D Animation Techniques
- 2D Rendering
- Concept Development
- Sound/ Foley Design



SCHOOL OF GAME DEVELOPMENT

Enter the dynamic realm of gaming with our School of Game Development. Here, we turn your passion for gaming into a career. Learn to create interactive experiences, design captivating worlds, and master game mechanics. Join the future of entertainment and game on!



- Game Concept & Design
- Game Development
- Game Sound Design



SCHOOL OF STORY & SCRIPT DEV.

Every great animation begins with a compelling story. At the School of Story & Scripts, we nurture your storytelling abilities. Dive into the art of scriptwriting, world creation, character budilding and story development. Discover the magic of crafting narratives that resonate with audiences of all ages.



- Script & Story for Animation & Games
- Storyboarding & Animatics

SCHOOL OF CGI & VFX

Experience the magic of visual effects and CGI at our School of CGI & VFX. Explore the cutting-edge technologies that bring breathtaking visuals to life. Learn the secrets of digital enchantment, from jaw-dropping explosions to fantastical creatures. Join the creators of the extraordinary.

FACULTIES

- CGI
- Visual Effects (VFX)



DIPLOMA CERTIFICATION



STUDENT BENEFITS

These benefits collectively provide students with a transformative learning experience at Magic Lab Academy, setting them on a path to a fulfilling and successful animation career.

- Global certificate recognition
- Professional credibility
- Student access to softwares
- Internship opportunity
- Higher earning potential
- Advanced technical skills
- Career Guidance
- Team projects
- Captstone projects



TUTORS & FACILITATORS

Our instructors are creators, educators, artists and talented industry professionals and accomplished individuals who love to enable students with new skills.



SKILL MARKETPLACE

Access to Employment opportunities

As a crucial component of our post-training strategy, we have establish a dynamic marketplace that connects talents to employers in the animation industry. This marketplace serves as a gateway for our students, providing them with the means to access projects and connect with employers. Here, they can effectively leverage the skills they've acquired during their training to generate income.



INTERNSHIP OPPORTUNITY

Bridging Graduates to Opportunities

Upon program completion, our students aren't left to navigate the future alone. We've established strategic partnerships with renowned brands eager to offer internship opportunities, enabling our graduates to secure employment and establish themselves as industry experts in their chosen fields.



ACCREDITATION PARTNERS







OTHER PARTNERS













ELGBLITY

- Age: 15 and above.
- Education: High school diploma or equivalent recommended.
- English Proficiency: Basic English skills.
- Computer Literacy: Access to a computer & internet connection.
- Commitment: Dedication to course work and projects.
- Tuition Fee: Fulfil financial obligations.



2025 DIPLOMA ADMISSION SCHEDULE

School of 3D Animation

Opens: 1st December 2024

Ends: 26th February 2025

Class Starts: 3rd March 2025

School of 2D Cut-Out Animation

Opens: 1st March 2025

Ends: 28th April 2025

Class Starts: 1st May 2025

School of Game Design & Dev

Opens: 2nd June 2025

Ends: 28th July 2025

Class Starts: 1st August 2025

School of CGI & VFX

Opens: 1st September 2025

Ends: 28th October 2025

Class Starts: 3rd November 2025

APPLICATION PROCESS

Online Application

Complete and submit the online application form.



Application Fee

Pay the sum of \$10 for the application processing fee.



Career Counselling & Guidance

Access to our experienced career experts on the right path in the animation industry



Assessment Entry Exam

Complete an online assessment exam to finalise the admission process.



CLASS STRUCTURE

We offer a diploma-standard curriculum structure, providing students with a flexible, world-class educational experience.

Semester	Duration	Class Focus	Break	Project
1st Semester	3 Months	Fundamentals & Principles & Software experience	2 Weeks	Milestone Project
2nd Semester	3 Months	Technical Training & Soft skills development	2 Weeks	Team Project
3rd Semester	3 Months	Real World Projects & Teamwork	2 Weeks	Capstone Project
4th Semester	3 Months	Portfolio Development & Internship	2 Weeks	Portfolio
Graduation				

TUITION FEE

The cost of delivering Magic Lab Academy training program is \$4,500. However, we are offering 58.89% Scholarships to our early bird students making the tuition fee \$1,850 to make our programs more accessible to a broader range of individuals. This adjustment ensures that people from diverse backgrounds and financial situations can access our high-quality training and gain valuable skills in animation.



YEARLY TUITION COMPARISON

	Magic Lab ACADEMY	OTHER ONLINE SCHOOLS	ART SCHOOL
COSTS	\$1,850	\$6,890	\$20,000
DURATION	12 MONTHS	12 MONTHS	4 YEARS
RESULT	DEGREE	DEMO REEL	DEGREE

FROM OUR STUDENTS' HEARTS TO YOURS



Magic Lab Academy made my dream of becoming a 3D animator a reality. The 3D Animation program taught me skills and creativity. Now, I'm confidently pursuing a career I love, thanks to this supportive community.

Esen Unukogbon Magic Lab Alumni - 2022

Magic Lab Academy transformed my passion into purpose. In the 2D Animation program, I discovered my unique style and gained the confidence to pursue my dream. It's not just an education; it's a guiding star!

Ogah Nicholas Magic Lab Alumni - 2022



Begin your journey to improving your earning capacity in the animation industry.





