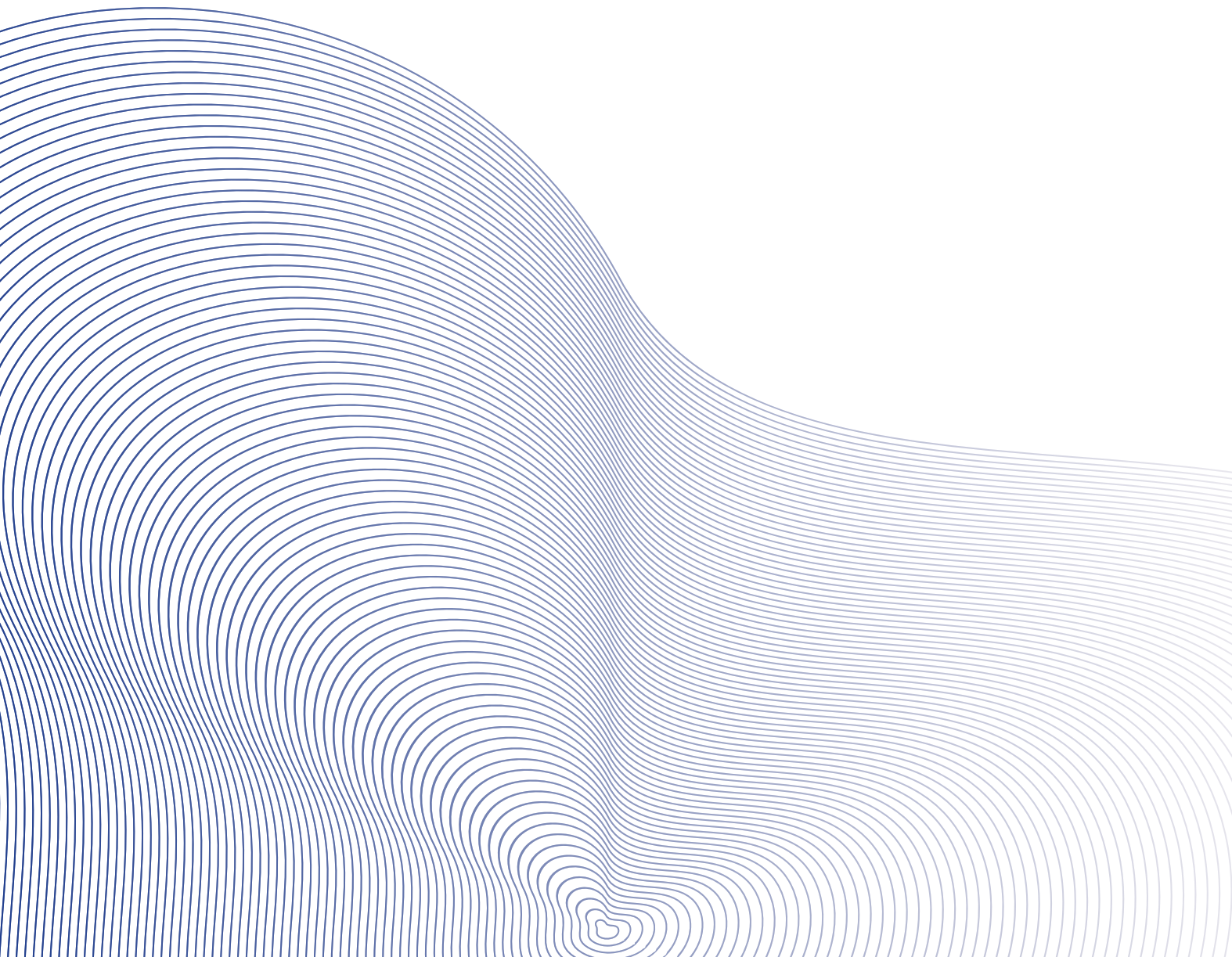




# BUILDING AFRICA'S CREATIVE CAPACITY

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*Imagine it, Create it.*



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# ABOUT OUR ACADEMY

Magic Lab Academy provides one-year diploma programs in Animation, Game Design and Development, VFX and Film Making. We are a gateway to a world where creativity knows no bounds. Our mission is to make a significant difference by nurturing the future leaders of Africa's animation industry.

Our programmes exposes students to world-class education delivered by seasoned professionals and award-winning animators who bring industry experience directly into the classroom. Our faculty is dedicated to nurturing your talents, guiding you to master the art and science of animation.



**1 YEAR DIPLOMA  
PROGRAM**



**WORLD-CLASS  
EDUCATION**



**COMMUNITY OF  
CREATIVE MINDS**

# WORDS FROM THE CO-FOUNDER & CEO

Magic Lab Academy's mission has always been crystal clear: we aspire to establish the premier animation institution in Africa, a nurturing ground that brings forth and presents young African talents to the global stage. In this part of the world, millions of young individuals enter the global job market annually, often without a clear path to realize their full potential and compete on the global stage. At Magic Lab Academy, we're committed to addressing this challenge.

Under our mentorship and with our distinct educational approach, we're dedicated to arming young Africans with the skills necessary for a truly limitless career. Our focus extends beyond education; we're passionate about creating employment opportunities and enhancing skill capacity.

This vision unites our students, faculty, partners, clients, and staff. If you're reading this, it's likely a vision you hold for yourself, your future, or your team. Together, we will realize this goal.

We appreciate your initiative in taking the first step toward becoming a part of this remarkable journey!

**DAVID VICTORIOUS**  
Co-Founder/CEO



# WHY MAGIC LAB ACADEMY



## ***Industry Partnership Excellence***

Leverage our industry connections for real-world experience, internships, and mentoring that launch your successful career.



## ***Tailored Industry-Ready Curriculum***

Our curriculum meets industry demands, covering traditional techniques and cutting-edge software, including AI tools, to prepare you for success in animation's evolving landscape.



## ***Learn Anywhere, Anytime***

Access your education on your terms. Our online learning platform lets you learn from anywhere, fitting your schedule. Whether you are at a saloon, on the go or at the beach



## ***Studio-Grade Facilities***

Access industry-standard software and tools for a successful career.

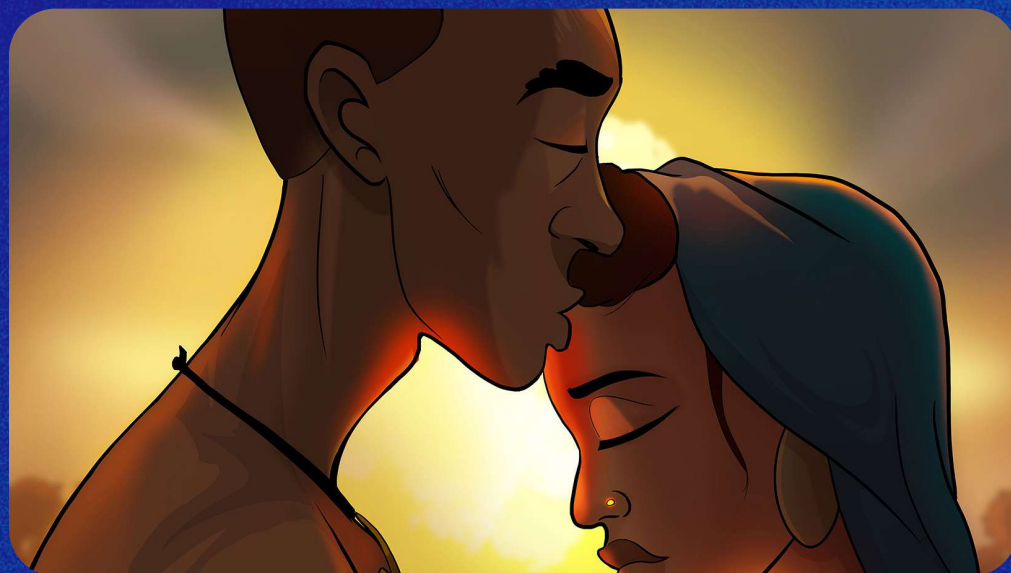


## ***Global Community and Diversity***

Join an international student community that celebrates diversity and embraces varied perspectives.



# OUR SCHOOLS



**School of 2D Traditional Animation**



**School of 2D Cut-Out Animation**



**School of Story & Scripts**



**School of 3D Animation**



**School of Game Development**



**School of CGI & VFX**

# SCHOOL OF 2D TRADITIONAL ANIMATION

Dive into the timeless art of 2D Traditional Animation. This school celebrates the classic techniques that brought beloved characters to life for generations. Master the principles of animation, breathe life into characters, and create stories that resonate. Join us in preserving and advancing this cherished craft.



## DIPLOMA CERTIFICATION

## FACULTIES

- Concept Design/Development
- Storyboarding & Animatics
- 2D Character Development
- Environment & Props
- 2D Animation
- Rendering
- Compositing
- Sound Design

# SCHOOL OF 3D ANIMATION

Explore the digital realm where imagination knows no bounds. Learn to sculpt characters and worlds in three dimensions, and bring them to life with cutting-edge software. Discover the world of 3D animation and become a storyteller of the future.



## DIPLOMA CERTIFICATION

## FACULTIES

- Concept Design/Development
- 3D Character Development
- Environment & Props
- 3D Animation
- Compositing
- Rigging
- Rendering
- Sound Design



# SCHOOL OF 2D CUT-OUT ANIMATION

Unleash your creativity in the School of 2D Cut-Out Animation. This school marries the charm of 2D with the efficiency of cut-out techniques. Dive into a world where characters and scenes are like movable puzzle pieces. Learn to craft unique narratives that captivate audiences and artists alike.



## DIPLOMA CERTIFICATION

## FACULTIES

- Concept Design/Development
- Storyboarding & Animatics
- 2D Character Development
- Environment & Props
- 2D Cut-Out Animation
- Rigging
- Compositing
- Rendering
- Sound Design

# SCHOOL OF GAME DEVELOPMENT

Enter the dynamic realm of gaming with our School of Game Development. Here, we turn your passion for gaming into a career. Learn to create interactive experiences, design captivating worlds, and master game mechanics. Join the future of entertainment and game on!



## DIPLOMA CERTIFICATION

## FACULTIES

- Game Concept Design
- Game Animation
- Game Development
- Game VFX
- Game Sound Design

# SCHOOL OF STORY & SCRIPTS

Every great animation begins with a compelling story. At the School of Story & Scripts, we nurture your storytelling abilities. Dive into the art of scriptwriting, world creation, character building and story development. Discover the magic of crafting narratives that resonate with audiences of all ages.



## DIPLOMA CERTIFICATION

## FACULTIES

- Script & Story Development for Animation, Games & Film Production

# SCHOOL OF CGI & VFX

Experience the magic of visual effects and CGI at our School of CGI & VFX. Explore the cutting-edge technologies that bring breathtaking visuals to life. Learn the secrets of digital enchantment, from jaw-dropping explosions to fantastical creatures. Join the creators of the extraordinary.



## DIPLOMA CERTIFICATION

## FACULTIES

- CGI Character Development
- Character Animation in CGI
- Visual Effects (VFX)
- Compositing

# STUDENT BENEFITS

These benefits collectively provide students with a transformative learning experience at Magic Lab Academy, setting them on a path to a fulfilling and successful animation career.

- **Global certificate recognition**
- **Professional credibility**
- **Student access to softwares**
- **Internship opportunity**
- **Higher earning potential**
- **Advanced technical skills**
- **Career Guidance**
- **Team projects**
- **Captstone projects**



# TUTORS & FACILITATORS

Our instructors are creators, educators, artists and talented industry professionals and accomplished individuals who love to enable students with new skills.



# POST TRAINING PLAN

# SKILL MARKETPLACE

## Access to market Opportunities

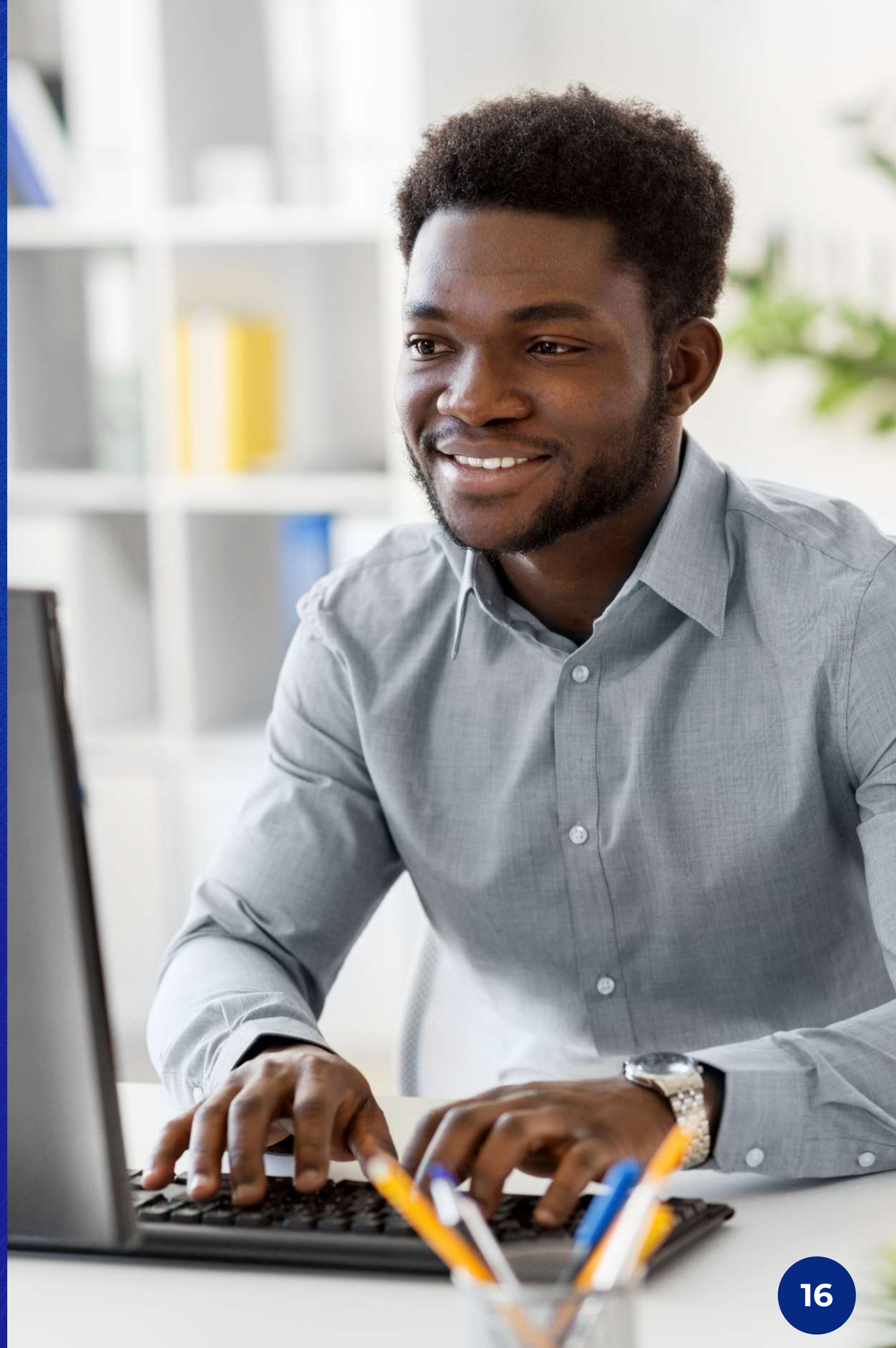
As a crucial component of our post-training strategy, we aim to establish a dynamic marketplace akin to platforms like Fiverr or Upwork. This marketplace will serve as a gateway for our students, providing them with the means to access projects and connect with clients. Here, they can effectively leverage the skills they've acquired during their training to generate income.



# INTERNSHIP OPPORTUNITY

## Bridging Graduates to Opportunities

Upon program completion, our students aren't left to navigate the future alone. We've established strategic partnerships with renowned brands eager to offer internship opportunities, enabling our graduates to secure employment and establish themselves as industry experts in their chosen fields.



# ACCREDITATION PARTNERS



**AMERICAN COUNCIL  
OF TRAINING AND  
DEVELOPMENT**



**Skill Development  
Council Canada**



**National Board  
For Technical  
Education**

# OTHER PARTNERS



# ELIGIBILITY

- **Age:** 15 and above.
- **Education:** High school diploma or equivalent recommended.
- **English Proficiency:** Basic English skills.
- **Computer Literacy:** Access to a computer & internet connection.
- **Portfolio:** Only applicable for some advanced courses.
- **Commitment:** Dedication to coursework and projects.
- **Payment:** Fulfill financial obligations.

Eligibility may vary by program. Contact us to discuss your specific situation. We aim to make animation education accessible to passionate learners.



# APPLICATION PROCESS



# TUITION

The cost of delivering Magic Lab Academy training program is **N1,500,000**. However, we are offering **84%** Scholarships to our early bird students making the tuition fee **N250,000** to make our programs more accessible to a broader range of individuals. This adjustment ensures that people from diverse backgrounds and financial situations can access our high-quality training and gain valuable skills in animation.

*Previously N1,500,000*

# N250,000

*6 months tuition fee*

# FROM OUR STUDENTS' HEARTS TO YOURS



Magic Lab Academy made my dream of becoming a 3D animator a reality. The 3D Animation program taught me skills and creativity. Now, I'm confidently pursuing a career I love, thanks to this supportive community.

**Esen Unukogbon**  
Magic Lab Alumni - 2022

Magic Lab Academy transformed my passion into purpose. In the 2D Animation program, I discovered my unique style and gained the confidence to pursue my dream. It's not just an education; it's a guiding star!

**Ogah Nicholas**  
Magic Lab Alumni - 2022



# CONTACT US

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**ENROL NOW**



